



5 Key Points for Polarmax to assist the retail community:

1. We are a vertical textile manufacturer.

Polarmax is the retail / winter sports brand for Longworth Industries. We focus on our niche in the market – high performance base layer apparel. We buy our own yarn to make fabrics, and the cut & sew in our own plant in Candor, NC. We are 100% Made in the USA, and proud of it. We take care of our people with fair wages and benefits. You never have to worry about Fair Trade with Polarmax. And, we have a very low carbon footprint by manufacturing in the USA.

We just celebrated our 35th anniversary and commitment to the snow sports market at the OR show this past January. Here is a link to our 2020 Polarmax catalog...

<https://spaces.hightail.com/space/8mXpBplrgD>

2. We invest in our technologies - acclimate® dry base layer performance fabrics are engineered to provide softness and warmth. Our proprietary moisture management systems move the moisture from the skin for a quick dry evaporation. Plus, our AG47 anti-odor and antimicrobials provide long lasting hygiene for the life of the garment.

3. No disappointment service - It's simple, our customers order and we deliver. Our track record is amazing... 95% + complete and on time for bookings and reorders, within 5 days of the scheduled ship date. We have the ability to chase business in season, while others do not. After all, we have our own factory in NC.

4. Value, Profitability and Sell thru

Polarmax remains committed to our partnership with the specialty retailer. We do not sell mass merchants or discounters. Retailers love their margins with Polarmax. Plus, we have a strong MAP policy and reseller agreement.

5. Our Performance Guarantee is Quality -

Our returns each year are less than 0.1 of 1%. We use the finest materials and chemistries for our Polarmax base layer apparel products. If a customer is ever dissatisfied with one of our products, it can be returned to us for a replacement.

A link to our Polarmax – Made in the USA video is below.

[Polarmax Made in America Video](#)

[Polarmax 1985-2020 Power Point](#)