

MEMBERSHIP APPLICATION

Primary Contact Name: _____ Title: _____

Company Name: _____ Email: _____

Address: _____ Primary Business: _____

Phone: _____ Fax: _____ Website: _____

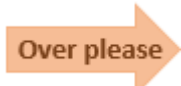
NSGA occasionally makes its members' contact information available to member vendors and potential customers to help drive business to our members. If you prefer to not be included in these lists, please check the box provided. NSGA will respect your preference.

Membership Information: *Please indicate your selection below.*

- \$150...One-Year Retailer/Team Dealer Membership.**
- \$250...Upgrade Today!** Show your added commitment to NSGA by becoming a Sustaining Member and receive free benefits! *(Please select your choice from the added benefits on the next page of this form).*
- Yes!** Please add me to the **auto-renewal program.** *(Please see terms & conditions on the next page of this form).*

Payment Information: *In U.S. dollars*

- Check Enclosed (payable to NSGA)
- Credit Card: American Express Discover MasterCard Visa
- Card Number: _____ CV2: _____ Expiration Date: _____
- Cardholder's Name: _____ Signature: _____
- Credit Card Billing Address *(If different from above)*: _____
- Please email me a receipt



HDA membership dues are non-refundable.

**Return this form with payment to 1601 Feehanville Dr., Ste. 300, Mount Prospect, IL, 60056-6035.
Join online at nsga.org/join-hda, call us at (847) 296-6742, ext. 1230 or fax this form to (847) 391-9827.**

1. What made you decide to join

NSGA/HDA? (Please check all that apply):

- Access to NSGA network
- To support the sporting goods industry
- To have an advocacy partner
- To attend the annual Management Conference
- To take advantage of discounted services
- To receive discounted research
- Access to publications/resources

2. Did a conversation with a member of our staff influence your decision to join?

- Yes No

3. How did you learn about NSGA/HDA?

- Search Engine
- Referral
- Management Conference
- NSGA Publication
- Advertisement
- Other (please specify) _____

4. I would like to learn more about the Verified Independent Dealer Program.

(learn more about this free program at www.nsga.org/verified-dealer-program)

Product lines

Which product lines do you supply?

- | | |
|--|--|
| <input type="checkbox"/> Gloves/Mitts | <input type="checkbox"/> Pucks |
| <input type="checkbox"/> Goalie Equipment | <input type="checkbox"/> Skates |
| <input type="checkbox"/> Goal Nets/Cages | <input type="checkbox"/> Socks/Stockings |
| <input type="checkbox"/> Guard/Pads | <input type="checkbox"/> Sticks |
| <input type="checkbox"/> Jerseys | <input type="checkbox"/> Training Aids |
| <input type="checkbox"/> Referee Equipment | <input type="checkbox"/> Uniforms |
| <input type="checkbox"/> Pants | |

Sustaining Members:

By upgrading to a sustaining member, you can pledge support to NSGA while adding value to your membership. For an extra \$100 on your membership dues, you receive extra member benefits just as a thank you for your commitment.

Please select one from the following choices below for your added member benefit:

- A \$295 discount on one Management Conference registration
- NSGA Shopper Playbook
- Sporting Goods Market Report
- Sports Participation in the U.S.
- Sports Participation: Lifecycle Demographics
- Sports Participation: Cross Participation

For more information on NSGA's Sustaining Members go to nsga.org/sustainingmembers

Auto-Renewal Terms and Conditions:

By enrolling, you agree that your membership will automatically renew at the full dues amount for successive renewal terms, and you expressly authorize and permit NSGA to bill your membership renewal fee to the credit card you have provided, until you request to be removed from the NSGA Auto-Renewal Program. Automatic renewal transactions will be processed on your expiration date. NSGA will notify you 60 days before your expiration date with the amount to be charged and instructions on how to cancel if you choose to do so. If you want to cancel your automatic renewal, you should do so at least 24 business hours before your membership expiration date to ensure that the credit card you provided is not charged. You may cancel by emailing membership@nsga.org, changing your settings on My Account at nsga.org, or by calling (847) 296-6742, with the following exception: you will not be able to cancel an auto-renewal on the day it is due to be processed. Please keep your contact and payment information up-to-date to facilitate the process. For more information, visit nsga.org/terms.