





“BECK”



BECK

LEADER. MENTOR. DRIVING FORCE IN THE SPORTING GOODS INDUSTRY.

His professional journey extended into the sporting goods industry, where he made significant contributions. He began his career with AJD Cap Company and Sports Specialties before joining Adidas in 1998. Over a 23-year tenure at Adidas, he ascended to the role of Sales Manager for the Eastern Region, playing a pivotal role in the company's growth and success, impacting many with his positivity along the way. In 2022, he joined S&S Activewear as an Account Executive, continuing to leverage his expertise to influence the industry.



OUR MISSION

TO CARRY FORWARD THIS POWERFUL LEGACY BY SUPPORTING STUDENTS WHO EMBODY THESE VALUES. THE FOUNDATION PROVIDES SCHOLARSHIPS TO DESERVING STUDENT-ATHLETES, HELPING THEM PURSUE THEIR HIGHER EDUCATION GOALS. ADDITIONALLY, WE OFFER INTERNSHIPS THAT HELP OPEN DOORS FOR YOUNG PROFESSIONALS IN THE SPORTING GOODS INDUSTRY, FOSTERING A MORE INCLUSIVE AND DYNAMIC FUTURE FOR THE FIELD.





INTERNSHIP

The goal of the internship is to provide opportunities for rising juniors and seniors in college to gain first-hand experience in the sporting goods industry. Through the many partners of the NSGA and the Greg Beckwith Foundation, the internship will give student-athletes knowledge you can only get from experts in the field as well as opportunities to network with top companies and mentors. We aim to diversify the sporting goods industry and connect talented and passionate individuals with the best in the sporting goods industry.



CRITERIA + HOW TO APPLY

PROVIDING INTERNSHIP OPPORTUNITIES FOR
RISING COLLEGE JUNIORS AND SENIORS TO GAIN
FIRST-HAND EXPERIENCE IN THE SPORTING GOODS
INDUSTRY FROM OUR PARTNERS AT THE NSGA
WHO BELIEVE IN BECK'S DREAM OF MAKING THE
SPORTING GOODS INDUSTRY ACCESSIBLE FOR ALL.

GET IN CONTACT



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