

The background features a blue-tinted photograph of several athletes in motion. In the foreground, a woman is running towards the viewer. Behind her, another woman is in a lunge position, holding a water bottle. To the left, a man is running. In the lower right, a basketball player is visible, dribbling a ball. The overall scene is dynamic and energetic.

NSGA

NATIONAL SPORTING GOODS ASSOCIATION

SPORTS PARTICIPATION

CROSS PARTICIPATION

2026

EDITION

nsga.org

**A STATISTICAL STUDY OF SPORTS PARTICIPATION
FOR 40 SPORTS / RECREATIONAL ACTIVITIES**

**SPORTS PARTICIPATION:
CROSS PARTICIPATION
2026 EDITION**

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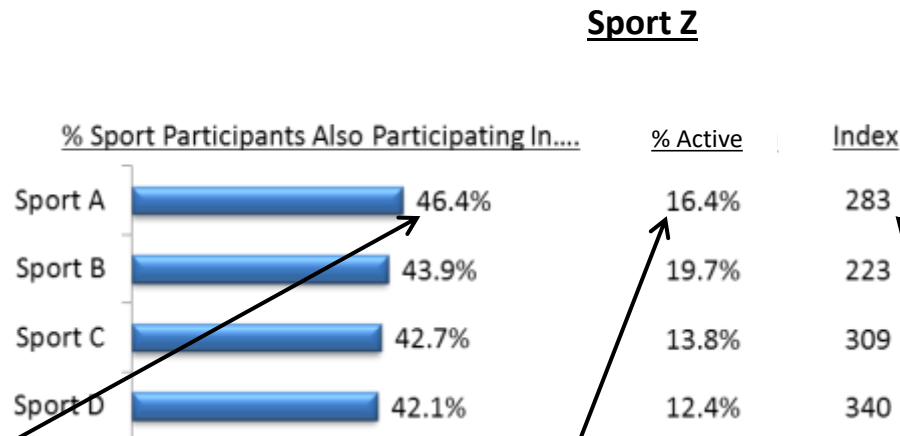
Cross Participation Snapshots



Cross Participation Snapshot: How to Read

How to Read Cross Participation Data:

Example Only



46.4% of participants in Sport Z also participated in Sport A

16.4% of the active population (those who participated in at least one sport/activity tracked) participated in Sport A

The index of 283 indicates participants in Sport Z were almost 3 times more likely to also participate in Sport A.

The index is calculated in the following manner:
 $46.4\% \div 16.4\% * 100 = 283$

An index of 100 represents the average as compared to the total active population.



Sport Participation Snapshot

Sport X Cross Participation Including Index vs. Total Active Participation

Sport X Participants = XX,XXX,XXX

